



The Triangle Rock Paper Scissors Showdown

Benefiting Learning Together

SATURDAY, MARCH 30th, 2019

Learning Together's mission is to meet the developmental, educational, and health needs of young children of all abilities. Learning Together's Developmental Day program is an inclusive early childhood education program that serves children from all backgrounds, all socio-economic levels, and all abilities, including children with developmental disabilities, children at risk for disabilities or delays, and children who are typically developing. We believe in pursuing and nurturing inclusion, diversity, integrity, quality, interdependency, and innovation in our daily operations.

Since its inception in 1969, our objective is that each child, no matter where they may fall on a spectrum, will receive the foundation they need to be successful and reach their full potential. Learning Together is licensed as a Five-Star Center, the highest rating possible through the North Carolina Division of Child Development and Early Education, and has a national NAEYC accreditation.

We are honored to be part of a community that is supportive and dedicated to seeing children reach their full potential. As a local nonprofit serving the community for over four decades, Learning Together values its corporate partners as an integral part of our organizational development. We strive to provide our partners with a specialized return on investment that benefits your company's needs and requests, and that you can be sure will directly benefit our students and families.

The Triangle Rock Paper Scissors Showdown opportunity:

In a community full of outstanding nonprofits and wonderful fundraisers, Learning Together's annual Triangle Rock, Paper, Scissors Showdown is in a category of its own. Attendees of all ages from the Triangle community will take part in the age-old game of rock, paper, scissors where teams of four will compete bracket-style to decide whether throwing a risky rock, pivotal paper, or strategic scissors will lead to their team becoming the next Rock Paper Scissors Champion.

It is our pleasure to announce our 8th annual Triangle Rock, Paper, Scissors Showdown on Saturday, March 30, 2019 at Big Boss Brewing Company in Raleigh. Learning Together's signature competitive event will feature record attendance. Last year's event saw over 200 attendees, more than doubling attendance of previous years, and raised 300% more in program funding than in 2017 alone.

Our top corporate sponsorships are catered to our partners' individual needs and requests, allowing the opportunity for customization. Your sponsorship of this unique event will provide the opportunity for your company's branding and regional exposure, entertainment and relationship building with clients, and employee engagement through this fun team-building competition. You will also be a proud supporter of a long standing Raleigh-based organization that provides critical services to so many families and children in our community each year.



TRIANGLE ROCK PAPER SCISSORS SHOWDOWN SPONSORSHIPS

**Top sponsorship packages may be customized, catering to your company's priorities, interests, and objectives.*

\$20,000 Presenting Sponsor (limited to 1 sponsor)

- Recognition as the exclusive Presenting Sponsor at the 2019 Triangle RPS Showdown, with name recognition in the title ("2019 Triangle RPS Showdown presented by COMPANY")
- Premier placement of your logo on all printed materials including signage, posters, postcards, VIP wristbands, and t-shirts (printing deadlines apply)
 - Print deadlines for logo inclusion: January 1 for print promotional materials, February 1 for event materials (T-shirts, cups, banner, etc.)
- Premier placement of your logo on website and electronic media pages
 - Year round listing on Learning Together website and RPS event page
 - Featured in traditional media pitches, article for E-newsletter, emails, and social media posts
- Four complimentary VIP teams (16 total VIP tickets) for the 2019 Triangle RPS Showdown
- Opportunity to contribute marketing collateral items to guests at the event
- Opportunity to host a Rock, Paper, Scissors mock event – winning team qualifies for RPS tournament
- Opportunity for key leadership to serve on the Rock Paper Scissors Committee and take a lead role in night of event festivities

\$10,000 Event Sponsor (limited to 3 sponsors)

- Recognition as an Event Sponsor at the 2019 Triangle RPS Showdown, including top logo placement on all promotional materials, signage and event materials including signage, postcards, t-shirts, etc.
 - Print deadlines for logo inclusion: January 1 for print promotional materials, February 1 for event materials (T-shirts, cups, banner, etc.)
- Priority placement of your logo on RPS website and electronic media pages
 - Year round listing on Learning Together home page and RPS event page
 - Featured in traditional media pitches, article for E-newsletter, emails, and social media posts
- Three complimentary VIP Teams (12 total VIP tickets) for the 2019 Triangle RPS Showdown
- Opportunity to contribute marketing collateral items to guests at event
- Opportunity to host a Rock, Paper, Scissors qualifier – winning team qualifies for RPS tournament
- Opportunity for key leadership to serve on the Rock Paper Scissors Committee and take a lead role in night of event festivities.

\$5,000 Rock Sponsor

- Placement of your logo on select printed materials including signage, posters, and t-shirts (printing deadlines apply)
- Placement of your logo on website and electronic media pages
 - Logo listing on RPS event webpage
 - Featured in emails, social media posts and traditional media pitches
- Two complimentary VIP Teams (8 total VIP tickets) for the 2019 Triangle RPS Showdown
- Opportunity to host a Rock, Paper, Scissors qualifier – winning team qualifies for RPS tournament



\$2,500 Paper Sponsor

- Two complimentary VIP Teams (8 total VIP tickets) for the 2019 Triangle RPS Showdown
- Listing on printed materials including signage, posters, postcards and t-shirts (printing deadlines apply)
- Listing on event website and electronic media pages
 - Your logo on RPS event webpage
 - Listing in emails, social media posts and traditional media pitches

\$1,000 Scissors Sponsor

- One complimentary VIP Team (4 total VIP tickets) for the 2019 Triangle RPS Showdown
- Listing on night of event materials and displays
- Listing on event website and on electronic media pages

\$400 VIP Team (4 players)

- Free unlimited drinks with event cup, event t-shirt, specialty catering options, tournament perks

Note: Due to print deadlines, sponsorships committed early will ensure maximum visibility. All sponsorship benefits begin as soon as we receive your pledge form. Sponsor names/logos will be added to this package and our Learning Together/RPS website as soon as they are received.

Financial information about this organization and a copy of its license are available from the State of NC Solicitation Branch at 919-807-2214. The license is not an endorsement by the State.



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March 30, 2019

Sponsorship Pledge Form

Sponsorships are critical to the success of Learning Together and we thank you for your commitment. Please note the level of sponsorship and contact information below

Company/Individual Name: _____
Please provide name as it should appear in printed materials.

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Street Address, if applicable: _____

Primary Contact & Title: _____

Phone: _____ Email: _____

Cell: _____ Website: _____

In support of Learning Together's 2019 Triangle Rock Paper Scissors Showdown, I/my company pledge the following event sponsorship:

- \$20,000 Presenting Sponsor** (includes 4 VIP teams/16 VIP tickets)
- \$10,000 Event Sponsor** (includes 3 VIP teams/12 VIP tickets)
- \$5,000 Rock Sponsor** (includes 2 VIP teams/8 VIP tickets)
- \$2,500 Paper Sponsor** (includes 1 VIP team/4 VIP tickets)
- \$1,000 Scissor Sponsor** (includes 1 VIP team/4 VIP tickets)

Tickets & Donations

- Additional RPS Showdown Tickets
_____ (# GA tickets) x \$25 = \$_____
- OR
_____ (# VIP tickets) x \$100 = \$_____
- Please accept a donation: \$_____

Payment Information

- My company's check is attached in the amount of \$_____
- Please invoice on or around _____
- No need to invoice! You may expect payment on or around _____

I, the undersigned, am an authorized representative of the above-named company, and give Learning Together permission to use the company name in print and promotional materials as appropriate, based on the agreement of benefits.

Signature: _____ **Date:** _____

Print Name: _____

Please mail or email this form to: Learning Together, Attn: Colleen McDevitt
568 E. Lenoir St. Room 204, Raleigh, NC 27601 | colleen@learningtogether.org | (919) 856-7453